



Catalog Manager

An easy-to-use product catalog that seamlessly integrates with your customers' web sites

Add text



Intuitive Interface

- Proven ease of use for mainstream small business users
- Familiar word processing and picture handling tools
- Integrated search engine tools help drive traffic



Great looking catalogs

- Variety of catalog layouts
- Rich text controls
- Optional use of HTML

PayPal setup



PayPal Integration

- PayPal enable in just two clicks
- Compatible with other merchant gateways

Power and Ease of Use

The Trellix Catalog Manager demystifies the process of creating and maintaining a professional online storefront for mass-market small businesses. Popular features have been combined that enable users to effectively manage photos and content. Search engine submission helps builders attract qualified shoppers. And our unique PayPal integration makes it easy for store builders to accept online payments – a feature which many small businesses haven't been able to take advantage of due to complexity or time constraints.

The Catalog Manager delivers the useful features of more complex e-commerce tools with the unmatched ease, flexibility and convenience familiar to Trellix site builders.

Superior Results

The Trellix Catalog Manager was designed to ensure that every user ends up with a high-quality catalog. Multiple layouts, integrated picture handling, and rich text controls ensure compelling results. Best yet, no technical expertise or HTML skills are required. Other e-commerce offerings provide minimal flexibility and require HTML coding experience, which require a significant time investment and can result in average or unprofessional catalogs.

Thorough Web Site Integration

Many popular catalog and storefront builders are stand-alone products. Small business builders who want to integrate the catalog into an existing web site face significant challenges in creating a seamless visitor experience. The Trellix Catalog Manager presents an intuitive interface that lets builders easily add their new catalog to a Trellix web site.

Key features:

- **Store manager** – Centralized access to key features and services
- **PayPal integration** – Powerful integration enables small businesses to sell products online without tedious setup or confusing HTML
- **Rich text control** – Familiar word processing features let anyone format text for just the right effect
- **Robust picture handling** – Centralized picture gallery, image scaling, and bulk upload of images
- **Sophisticated page layouts** – Professional looks for catalogs and supporting pages
- **Automatic page creation** – Catalog pages are dynamically generated as visitors browse
- **Product categorization** – Three levels of categorization simplify organization for builders and visitors
- **Search engine submission** – Easily submit product pages to search engines; product keywords, page titles, and product descriptions are validated to ensure optimal search engine readiness