

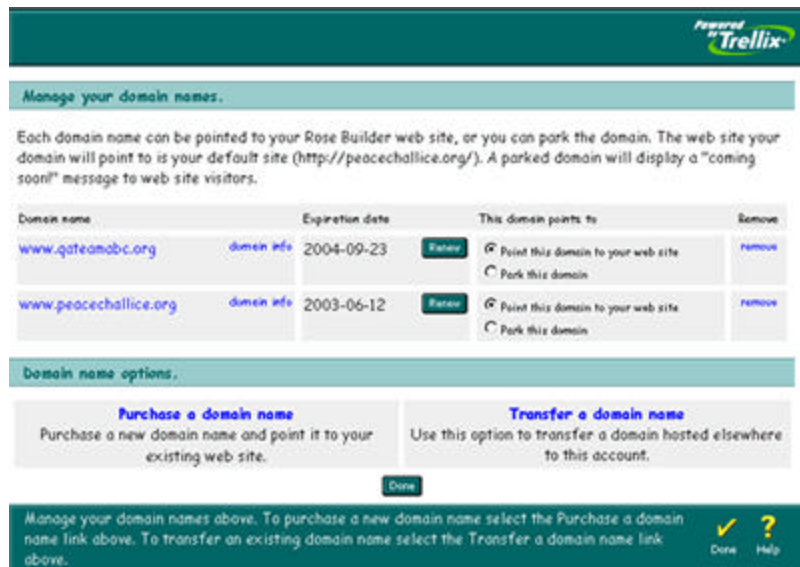
Solving the domain name problem

For many businesses, a domain name is the single most important aspect of their entire online presence. It defines the site, gives them an identity – and can be one of the most troublesome and time-consuming barriers in getting online.

Trellix solves the problem by offering integrated, private-labeled domain name management as part of the Trellix Web Publishing Platform. Service providers can sell domain names and Trellix's domain-based email application as an integrated part of their hosting or web site building services – users never have to visit an external provider and never have to struggle to point their domain to their web site.

Integration with web sites

Deep integration with the Trellix publishing platform allows service providers to bundle domain names and email with a world-class web site building application, marketing services, e-commerce tools, blogging, and low-cost hosting. As with the rest of the Trellix platform, providers can extensively customize and brand the solution to reach their specific market. The result is a complete small business web site building experience – under one consistent brand.



The screenshot shows the Trellix domain management interface. At the top, it says "Manage your domain names." Below this, there is a table with columns for "Domain name", "Expiration date", "This domain points to", and "Remove". Two domains are listed: www.gateamobc.org (expiration 2004-09-23) and www.peacehallice.org (expiration 2003-06-12). For each domain, there are radio buttons to "Point this domain to your web site" (selected) and "Park this domain". Below the table, there are two main options: "Purchase a domain name" and "Transfer a domain name". At the bottom, there is a summary bar with instructions and "Done" and "Help" buttons.

The Trellix domain management panel

Domain name services

Your users won't need to learn complicated DNS management tools, or deal with unresponsive registrars. Trellix has brought together all the most common domain management tasks into a single, unified UI.

- Includes all basic transactions: purchase, transfer, renewal
- Simple domain parking for users who buy a domain but haven't yet built a site – one click puts up a placeholder page
- Assigning a domain to a site is point and click easy – can be updated any time
- Register .com, .net, .org, and .info domains

Domain-based email

The Trellix email solution gives each account access to multiple mailboxes, up to a limit set by the provider. Users can access their mail through Trellix's web mail client, or a standard POP3 connection. Both include all the features one would expect in an email service:

- anti-spam tools
- abuse prevention
- rich text editing

To better support small businesses with several employees who require mail access, Trellix POP3 email includes **support for multiple users**. The account owner can set different passwords on each mailbox, so users get their own email accounts within the company domain.